



# Security Metrics That Count

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# Introductions

## Harini

- 6 years in infosec
- Manages Prodsec @ Twilio
- Based out of Denver



## Yash

- ~8 years in infosec
- Interim Director of Security at Twilio
- Bay area resident





# Agenda

- Why metrics?
- What metrics?
- Manual way of metrics
- What was missing?
- Designing the new solution
- Implementation
- Did this work?
- Future State
- Q&A

# Why Metrics?



SECURITY POSTURE OF  
YOUR COMPANY



PROGRESS OVER TIME



CAPABILITIES



MATURITY OF YOUR  
SECURITY PROGRAM



ARGUE FOR RESOURCES



AND MORE....

# What Metrics

- Appsec:
  - Dependency Security
  - SAST / DAST
  - Container Scans
- Patch Management
  - Systems without the latest patches
  - Hosts not on the latest golden image



# What Metrics

- Cloud Security:
  - Users with old / unused CLI creds
  - Ips exposed to the internet
  - ALBs without WAF
- Enterprise Sec
  - Laptops without EDR agents
  - Laptops on older OS







# Some context...

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- DevSecOps Tools
  - SAST, DAST , Container Scanning , Secrets scanning
  - Findings ticketed in Eng Team's jira queue
- Manual Reviews
  - Threat Models are ticketed in our queue, with findings ticketed in Eng Team's queue
  - Pentest "master ticket" in our queue, findings in team's queues
  - Bug bounty reports in team's queues



# Some context...

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- TL;DR
  - Vulnerability tickets -> Eng team's JIRA queue
  - "Task ticket" -> Prodsec queue
- Twilio has BUs



# How We Were Doing Metrics



# What was missing

Some level of automation

Better visualization of trends

Near real time data

Customizability for different audiences

RBAC

Cool factor



# Unanswered Questions

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- From the CSO
  - Do you have some scary data for me to use?
- From the E Team
  - What's the Security posture of the different BU's ?
- From Eng. Managers
  - Where can I get vuln data from all the tools you have got?
- From Product Managers
  - Which vulns should I prioritize ?

How do we  
change this?



A person is sitting on a rocky cliff, looking out over a vast sea of clouds. The sun is setting in the distance, creating a warm, orange glow on the horizon. The clouds are thick and white, filling the lower two-thirds of the image. The sky is a mix of blue and orange, with some wispy clouds. The person is in the foreground, slightly to the left, looking towards the right. The overall mood is contemplative and serene.

# Requirements of a New Solution

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- Metrics for Leadership
  - 10,000 view of how Twilio was doing from a security perspective
  - Ability to focus on which parts of Twilio are lagging behind





# Requirements of a New Solution

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- Simple & Easy to consume
  - Open vulnerabilities that are out of SLA
  - Trends of vulnerabilities over time
  - Open Blocker & Critical (P0 & P1) vulnerabilities
  - Open vulnerabilities related to specific sources



## Requirements of a New Solution

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- Integrates with the Engineering Workflow
  - Ability to embed the metrics dashboard as a component in wiki, gdocs etc
  - RBAC using existing systems

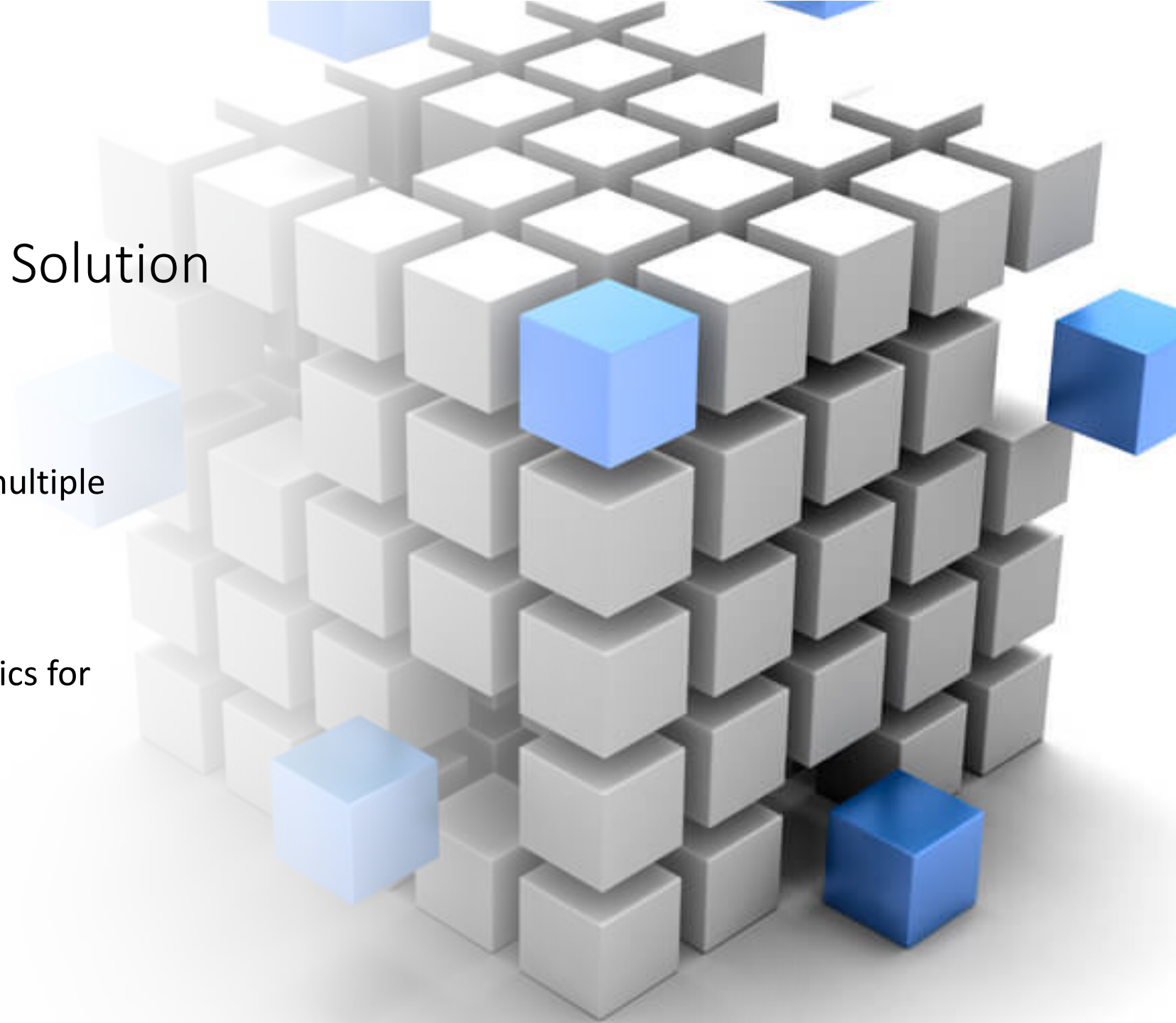




# Requirements of a New Solution

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- Extensibility
  - Ability to combine data from multiple security teams
- Flexibility
  - Ability to create different metrics for different audience





## Requirements of a New Solution

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- No Overcomplications
- Easy maintainability







## Pre - Implementation

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- Identify product ownership
- Ownership hierarchy to the E-Team
- Setting a baseline for vulnerability ticketing process
- Hydrating old data (to an extent...)
  - JQL-fu





# Implementation

- Issue tracking system has all the data
- Python based automation to collect data from issue tracking system
- Google Sheet as the Data Source
- Google Data Studio for the Dashboard



simple server



Google Data Studio

# Why we picked this stack?

Because python

Light weight and easy integration of Google sheet with GDS

GDS part of the gsuite package, feature rich



Live Demo



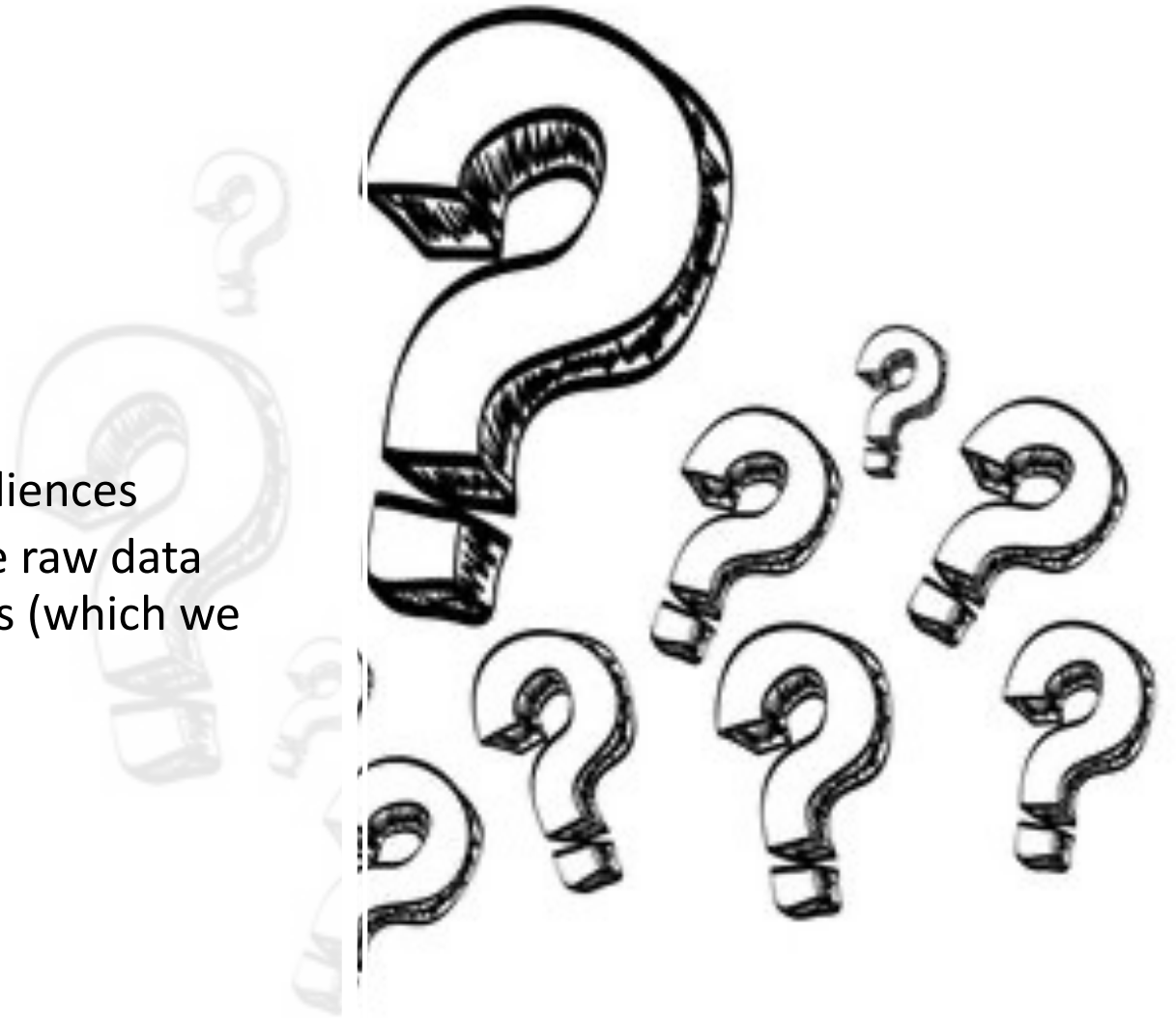
Live-ish Demo





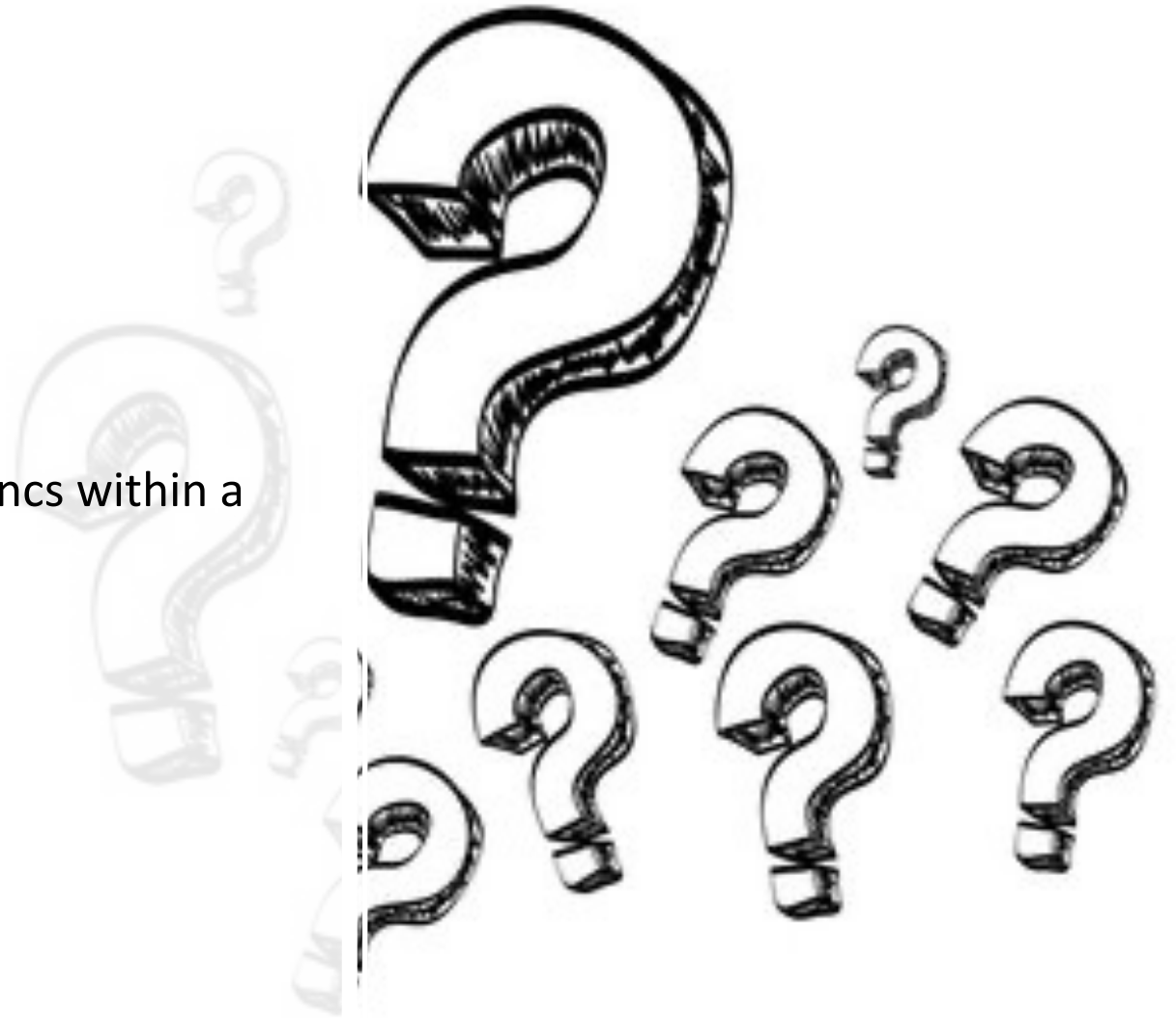
# Did This Work?

- Wins:
  - Execs liked it
  - We customize dashboards for different audiences
  - Few Engineering Teams asked access to the raw data and built better dashboards for their retro's (which we totally did not steal)
  - Product Managers loved it
  - We saw the needle move



# Did This Work?

- Minor setbacks:
  - Google Data Studio sometimes broke
  - Needs a manual refresh every time data syncs within a 15min window
  - Google being google



# Future State



Integrate other  
data into the  
metrics



Generate a Risk score card



Individually customized  
dashboards for teams

# Resources



## Slides

- <https://yashvier.box.com/v/security-metrics-ppt>

## Sample Google Data Studio Link

- <https://yashvier.box.com/v/security-metrics-gds>

## Sample Data Source

- <https://yashvier.box.com/v/infosec-metrics-sampleddata>

Questions?

